



**TOWN OF RIDGEFIELD**  
**Office of the First Selectman**

**Date:** June 18, 2020

**To:** Richard Baldelli (Planning and Zoning)  
Jason Celestino (Building Dept)  
Guy Miglinas (Fire Marshall)

**From:** Rudy Marconi (First Selectman)

**Subject:** Ridgefield Sidewalk Shopping 2020

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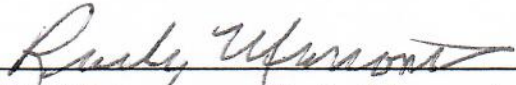
Selectman Marconi would like to implement Town wide sidewalk shopping effective July 1<sup>st</sup>, 2020 through September 7<sup>th</sup>, 2020. Unless emergent circumstances or new Governor Order occurs.

Town wide Sidewalk sales allow for persons regularly conducting businesses in a building shall not be required to obtain a vendor's permit to vend on a sidewalk adjoining that building. These conditions are designed to allow businesses to operate more freely while complying with current social distancing guidelines.

The following rules must be followed at minimum:

1. Earnest efforts must be made to be mindful of pedestrians and maintain footpath lane on the sidewalk.
2. The tables displaying merchandise and other promotional equipment will not unduly impede or endanger either pedestrian or vehicular traffic and must not be set up within parking spaces.
3. Fire hydrants must remain accessible and driveways may not be blocked.

4. Building egress may not be blocked by tables, racks, tents or any other items.
5. The clothing racks, tables will be positioned parallel to buildings and not perpendicular which causes them to protrude into the walkway.
6. Extension cords, if used, must be properly installed to avoid trip hazards.
7. All tents must be properly weighted down, provide proper clearance for pedestrians to enter/occupy them, and be properly lit should they be left up after sale hours. Tents may not be tied to and/or obstruct fire hydrants, Fire Department sprinkler connections on the building, or block exit doors. It is encouraged to have a fire extinguisher easily accessible. Tents may not be erected within any portion of a parking space.
8. Only bona fide Ridgefield businesses will participate and will display wares only in front of their own establishments.
9. All businesses participating in this event will abide by all federal, state and local laws and ordinances, and executive orders.
10. By close of business on September 8, 2020 all sale items, tents, tables and promotional materials must be removed from the sidewalks.

  
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First Selectman, Rudy Marconi



**TOWN OF RIDGEFIELD**  
Planning and Zoning Department

**To:** Rudy Marconi, First Selectman

**From:** Richard Baldelli, Director, Planning & Zoning  
Karen Martin, Assistant Planner

**Subject:** Ridgefield Sidewalk Shopping 2020

**Date:** June 18, 2020

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Thank you for sending along the Ridgefield Sidewalk Shopping 2020 memo. Richard and I have looked it over and feel that the guidelines outlined are consistent with Ridgefield's Zoning Regulations as they apply under the Governor's current Executive Orders and will allow Ridgefield businesses greater flexibility to attract customers while still adhering to social distancing guidelines.

Upon review, we had two comments/suggestions:

- 1) Are there any provisions for businesses that do not have any adjoining sidewalk space because they may be on a 2nd floor or front on an alley way or parking lot? It wasn't entirely clear if these businesses are still able to set up on the sidewalk or partake in this if they don't have sidewalk space directly in front of their business.
- 2) At the beginning of the pandemic, Richard temporarily suspended the zoning regulations on temporary signage in order to allow restaurants and businesses to better promote their services. It would be great to add a bullet explaining that temporary signage is currently allowed without any type of permit for stores to display signs outside if they wish due to the temporary suspension of this regulation.

Please let us know if you have any questions and thank you for putting this together.